

FACT SHEET

INITIAL CONSULTATION

Brand Audit with Q+A

Let's see if we're the right fit! **Email, call or zoom** with us to have all your questions answered in a personal consultation.

LAUNCH SESSION

1-2 hours of creative brainstorming with two designers with

40 combined years of business and brand experience.

Questionnaire + Checklist

Photo shoot planning

Team involvement encouraged!

BRAND PHOTOGRAPHY

Location Scouting

90-Minute Photography Session

A Wide Variety of Images

Fully Edited Image Gallery

Unlimited Image Access

WEBSITE DESIGN & BUILD

Custom, Responsive Website Design

Full Brand Integration

Accessible & Inclusive Design

Domain & Technical Setup

SEO Essentials (Built Into Your Website)

Search Engine Setup

Dynamic Website Features & Integrations

Website Walkthrough & Training

1 Year of Website Maintenance

BRAND IDENTITY

Multi Use Logo Suite for Social, Web + Print

Font Pairings

Colour Palette

Brand Guide: Overview, Standards + Catalogue

Digital Stationery Templates

Print + Digital Collateral

Canva Setup

1 Year of Brand Support

SOCIAL STARTER PACK

Platform Header Designs

Profile Images

Launch Post

Layout Guide + Inspo



**BRAIN
POWERED
BRANDING**

bonnie joyce

+

PAAPER STUDIO

all your branding
IN ONE
brain powered package

\$6,500

...CUSTOMIZED STARTING AT.
+HST // +DEPOSIT

REACH OUT...

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OR

Jaana Brett

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Low quality + awkward
Copies what already exists
Misses nuance, emotion + brand "gut feel"
No strategy — just output
No stake in your success

AI vs. HI

Story builders // Understands culture + emotion
Thoughtful, strategic + intentional
Context aware // Creates originality
Connects ideas to purpose + strategy
Invested in your success, not just the output